



Intraday Recommendations in Highly Liquid Stocks

SINCE 1986
**DALAL STREET
INVESTMENT JOURNAL**
DEMOCRATIZING WEALTH CREATION

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Pop Stock

Pop Stock is a cash based intraday recommendation service that is powered by highly qualified & experienced technical experts. The Technical research team applies the best result oriented technical parameters to help you identify the best day- trading opportunities/strategies with a sole aim of generating handsome returns for you.

Pop Stock recommendations are provided during the market hours in fundamentally sound companies with favorable risk reward ratios depending upon market conditions. We at DSIJ help to make intraday trading in equity easier. Whether you are a seasoned trader or a newbie/beginner in trading, you can do intraday trading independently and maximize your wealth with the help of our timely and robust advice.



Advantages:



Intraday traders can start trading with a small capital.

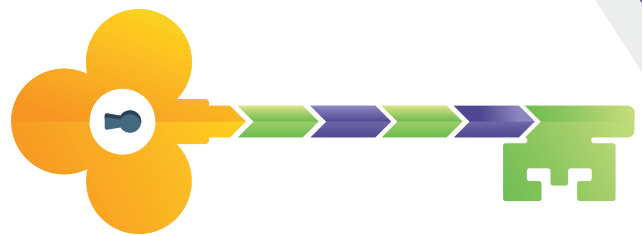
Intraday trader has no over night risk

Intraday traders can take benefit of both rising and falling markets

Intraday traders know their net capital at the end of the day.



Key Features:



RECOMMENDATIONS

You will Daily receive 1 recommendation and depending upon the market condition it can go up to 2 or may be 3. Limited number of calls will help you to trade with a disciplined approach. The main reason market participants lose money in the market is because of over-trading. The limited but focused calls will help you to reduce over-trading as well.

SERVICE

All recommendations will be sent on a real time basis by the below mentioned delivery modes.

1: DSIJ Live Messages (log in to your account on www.dsij.in)

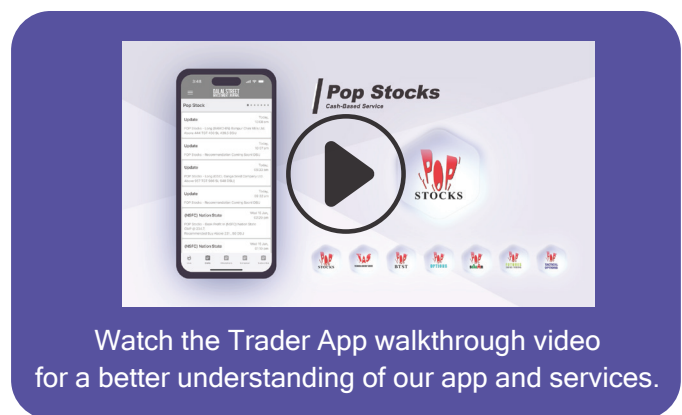
2: DSIJ Trader App (| [App Store](#) | [Play Store](#))



UPDATES

We will send you instant updates via opted mode of delivery whenever:

- The buy price is triggered
- The recommendation makes profit
- Partial Profit to be booked
- The recommendation hits the Stop loss
- The recommendation is discarded



SAMPLE RECOMMENDATION

You will receive our stock recommendation in the following format:

- **POP Stock** - Long RELIANCE above 950 TGT 961 SL 942
- **POP Stock** - RELIANCE Buy Triggered CMP 951, Recommended Buy above 950.
- **POP Stock** -Book Partial Profit in RELIANCE at Rs 961, Recommended Buy above Rs 950. (In case of Partial Profit booking, trail stop loss at cost or and wait for next update.)
- **POP Stock** - Exit RELIANCE at 942 as Given SL Hit, Recommended Buy above 950.
- **POP Stock** - DISCARD RELIANCE as price has not triggered yet. Recommended Buy above 950

Disclaimer: "The securities quoted are for illustration only and are not recommendatory"

TERMS TO UNDERSTAND

- CMP: Current Market Price
- SL: Stop loss
- Short: Sell
- TGT: Target Price
- Long: Buy

RISK LEVEL: Intraday cash recommendations service with high risk, however, risk is restricted up to the stop loss mentioned in the recommendation

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The name 'DSIJ' is synonymous with 'Equity Research'. We are practically the only research-based media house that has been monitoring, analysing and recommending equity stocks and diligently tracking equity markets since 1986!

It requires tremendous maturity to beat markets consistently and this maturity comes by spending time in the market. More amount of time spent in markets, better is the probability of understanding the moods of the market.

DSIJ has spent thirty-seven plus years decoding the market moods and is truly India's well established equity research firm.

The quality of research at DSIJ and its 'keep it simple' approach has helped lakh of investors to create wealth in the stock market consistently.

Investors consider DSIJ as their true friend when it comes to wealth creation in equity markets as it provides unbiased, actionable and accurate information on equity markets. We have been getting it right most of the time in our stock selection and that is the reason why we are popular amongst the investing community in India.



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Definitions of Terms Used in the research reports:

‘Subject company’ means the company where a recommendation is being suggested.

- › **Buy:** The intended audience is being informed that they can consider purchasing the shares of the said company
- › **Sell:** The intended audience is being informed that they can consider selling the shares of the said company
- › **Hold:** The intended audience is being informed that they can consider to neither purchase or sell but continue to hold, if any, the shares of the said company



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