POP OPTIONS
Intraday Recommendations
on Stocks Options

SINCE 1986
DALAL STREET INVESTMENT JOURNAL
DEMOCRATIZING WEALTH CREATION

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Pop Options

Pop Options is a purely derivative based intraday recommendation service that is powered by highly qualified & experienced technical experts. This service is specially designed for traders who trade in Stock Options. In Pop Option you will get the best day-trading opportunities for Stock Option i.e. Call and Put options.

Pop Options recommendations are provided during the market hours in Stocks option with favorable risk reward ratios depending upon market conditions.

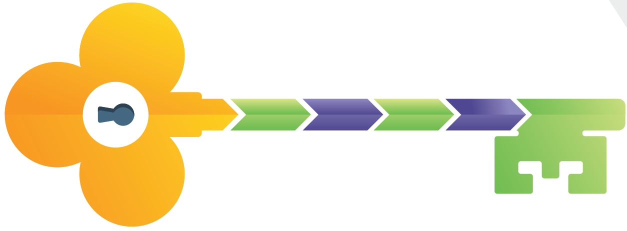
We at DSIJ help to make intraday trading in option market easier for you. Whether you are a seasoned trader or newbie/beginner in trading, you can do intraday trading independently and maximize your wealth with help from our timely and robust advice.

Watch the Trader App walkthrough video
for a better understanding of our app and services.

Advantages:

- Options are highly liquid i.e. there are huge amounts of contracts traded on daily basis.
- Options allows trader to take position after paying premium value, so that means no margin money is required and no mark to mark is required.
- Considering the nature of recommendation is intraday, there is no overnight risk.

Key Features:



RECOMMENDATIONS

You will receive daily 1 recommendation and depending upon the market condition it can go up to 2. Limited number of calls will help you to trade with a disciplined approach. The main reason market participants lose money in the market is because of over-trading. The limited but focused calls will help you to reduce over-trading as well. You will receive only BUY recommendations in this POP service. Buying options future will maximize your profits and minimize your loss.

SERVICE

All recommendations will be sent on a real time basis by the below mentioned delivery modes.

1: DSIJ Live Messages (log in to your account on www.dsij.in)

2: DSIJ Trader App (App Store | Play Store)

UPDATES

We will send you instant updates via opted mode of delivery whenever:

- The buy price is triggered
- The recommendation makes profit
- The recommendation hits the Stop loss
- The recommendation is discarded
- The recommendation needs to be booked partially

SAMPLE RECOMMENDATION

You will receive our stock recommendation in the following format:

- **POP Options** - Long Hindalco Industries Ltd. Sep OPT 465 CE Above 19 TGT 22 SL 17.5 DSIJ
- **POP Options** - Hindalco Industries Opt Buy Triggered 465 CE CMP @19, Recommended Buy Above 19 DSIJ
- **POP Options** - Book Partial Profit In Hindalco Industries Opt 465 CE CMP @20.5, Recommended Buy Above 19 DSIJ
- **POP Options** - Book Profit In Hindalco Industries Opt 465 CE CMP @ 21, Recommended Buy Above 19 DSIJ
- **POP Options** - Exit In Hindalco Industries Opt 465 CE, As Given SL Triggered CMP @17.50, Recommended Buy Above 19 DSIJ

Disclaimer: "The securities quoted are for illustration only and are not recommendatory"

TERMS TO UNDERSTAND

- CMP: Current Market Price
- SL: Stop loss
- TGT: Target Price
- Long: Buy

RISK LEVEL: A high risk intraday derivative service and risk of wider spread is associated with this service. However, we don't recommend option writing hence risk of option writing is not associated with his service.

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- Fill up the required details
- Complete the payment process

Why DSIJ?

The name 'DSIJ' is synonymous with 'Equity Research'. We are practically the only research-based media house that has been monitoring, analysing and recommending equity stocks and diligently tracking equity markets since 1986!

It requires tremendous maturity to beat markets consistently and this maturity comes by spending time in the market. More amount of time spent in markets, better is the probability of understanding the moods of the market.

DSIJ has spent thirty-seven plus years decoding the market moods and is truly India's well established equity research firm.

The quality of research at DSIJ and its 'keep it simple' approach has helped lakh of investors to create wealth in the stock market consistently.

Investors consider DSIJ as their true friend when it comes to wealth creation in equity markets as it provides unbiased, actionable and accurate information on equity markets. We have been getting it right most of the time in our stock selection and that is the reason why we are popular amongst the investing community in India.

Message from MD's desk.

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Definitions of Terms Used in the research reports:

'Subject company' means the company where a recommendation is being suggested.

- **Buy:** The intended audience is being informed that they can consider purchasing the shares of the said company

- **Sell:** The intended audience is being informed that they can consider selling the shares of the said company

- **Hold:** The intended audience is being informed that they can consider to neither purchase or sell but continue to hold, if any, the shares of the said company

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