



Recommendations which helps you to capture next day uptrend movement of the stocks

Pop BTST

Pop BTST is a cash service that is especially tailored on the unique concept of “Buy Today Sell Tomorrow” for traders and investors that desire investing less time and less effort in the stock market and aim at reaping great benefit on the next day opening in the cash segment. In this service under favourable market conditions you’ll get one recommendation daily in cash segment around 1:30 PM -3:15 PM. Holding a position overnight is quite risky under volatile circumstances but our exceptionally skilled and experienced research team gives recommendations after in depth research on the stock. Pop BTST recommendation will be provided during the market hours around 1:30 PM- 3:15 PM in fundamentally sound and liquid stocks with favourable risk reward ratio depending upon market conditions.

We at DSIJ will help to make trading in equity easier for you. Whether you are a seasoned trader or a newbie in trading, you can do trading independently and maximize your wealth with the help of our timely and robust advice.

Advantages:



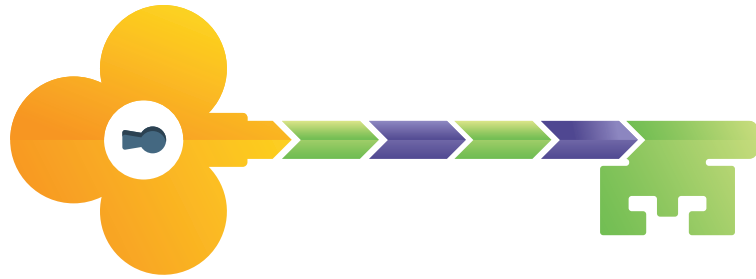
Traders can take advantage of gap up opening.

Traders don't need to baby sit the trade.

Traders can earn good returns in BTST trading as compared to Intraday trading.



Key Features:



RECOMMENDATIONS

You will receive monthly 15-18 recommendations. However depending on Market holidays and opportunities available it may vary. Limited number of calls will help you to trade with a disciplined approach and the main reason market participants lose money in the market is because of over-trading. This phenomenon will help you to reduce over-trading as well.

SERVICE

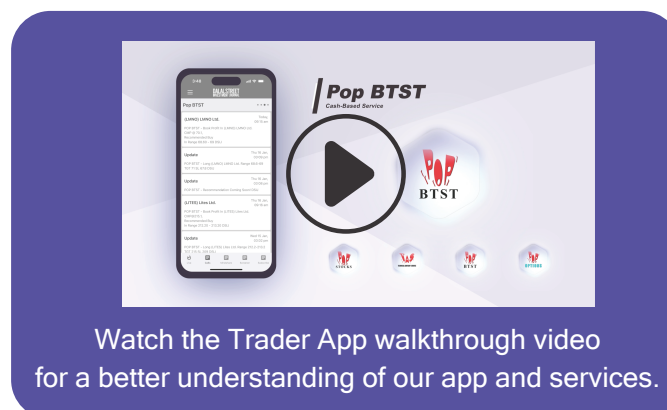
All recommendations will be sent on a real time basis by the below mentioned delivery modes.

- 1: DSIJ Live Messages (log in to your account on www.dsij.in)
- 2: DSIJ Trader App ([App Store](#) | [Play Store](#))

UPDATES

We will send you instant updates via opted mode of delivery whenever:

- The recommendation needs to be booked partially
- The recommendation makes profit
- The recommendation hits the Stop loss



SAMPLE RECOMMENDATION

You will receive our stock recommendation in the following format:

- **POP BTST:** Long KALINDRA 98-99 TGT 105 SL 95
- **POP BTST:** Book Profit in KALINDRA hits TGT CMP 105, Recommended Buy at Rs 98-99. (In Case of Profit Booking at once).
- **POP BTST:** Book Partial Profit in KALINDRA at Rs 105. (In this case you have to wait for higher targets and update would be provided from our end and trailing stop loss is to be set at cost.)
- **POP BTST:** Exit KALINDRA at 95 as Given SL Hit, Recommended Buy at 98-99.



Disclaimer: “The securities quoted are for illustration only and are not recommendatory”

TERMS TO UNDERSTAND

- CMP: Current Market Price
- SL: Stop loss
- TGT: Target Price
- Long: Buy

RISK LEVEL: A high risk cash segment service for investors/traders looking for 1-2 days of holding period. Risk of gap down due to uncertain events is associated with this service. holding period. Risk of gap down due to uncertain events is associated with this service.

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- Fill up the required details
- Complete the payment process

Why DSIJ?

The name 'DSIJ' is synonymous with 'Equity Research'. We are practically the only research-based media house that has been monitoring, analysing and recommending equity stocks and diligently tracking equity markets since 1986!



It requires tremendous maturity to beat markets consistently and this maturity comes by spending time in the market. More amount of time spent in markets, better is the probability of understanding the moods of the market.

DSIJ has spent thirty-seven plus years decoding the market moods and is truly India's well established equity research firm.

The quality of research at DSIJ and its 'keep it simple' approach has helped lakh of investors to create wealth in the stock market consistently.

Investors consider DSIJ as their true friend when it comes to wealth creation in equity markets as it provides unbiased, actionable and accurate information on equity markets. We have been getting it right most of the time in our stock selection and that is the reason why we are popular amongst the investing community in India.



Message from MD's desk.

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Definitions of Terms Used in the research reports:

‘Subject company’ means the company where a recommendation is being suggested.

- › **Buy:** The intended audience is being informed that they can consider purchasing the shares of the said company
- › **Sell:** The intended audience is being informed that they can consider selling the shares of the said company
- › **Hold:** The intended audience is being informed that they can consider to neither purchase or sell but continue to hold, if any, the shares of the said company



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