



**Set The Right Momentum  
For Your Portfolio**

SINCE 1986  
**DALAL STREET  
INVESTMENT JOURNAL**  
DEMOCRATIZING WEALTH CREATION

☎ (91) 020-66663800

✉ [enquiry@dsij.in](mailto:enquiry@dsij.in)

🖱 [www.DSIJ.in](http://www.DSIJ.in)

**Research Analyst Unit**

## Mid Bridge

**“Invest in our Mid-Caps to fatten your performance !! ”**

We assess midcap stocks through a comprehensive analysis that encompasses various aspects. This includes evaluating their financial performance, industry dynamics, competitive positioning, and valuation metrics. We closely examine factors like earnings growth, P/E ratio, debt ratios, and cash flow. It's essential to delve into the company's market share, competitive strengths, and its potential to achieve future growth.

Furthermore, we recommend keeping a vigilant eye on macroeconomic factors that could exert influence on the midcap sector. To make well-informed investment choices, conducting thorough research is crucial. This research could involve a combination of fundamental analysis, focusing on the company's financial health and business fundamentals, as well as technical analysis, which considers price trends and trading patterns.

By employing this comprehensive approach, investors can make informed decisions when considering midcap stocks as a potential investment avenue.



### Advantages:



**Get to build your own portfolio  
in mid cap space**

**Lower risk and higher liquidity  
compared to small caps**

**Get to know the right entry  
point for the companies**

**Mid-Cap stocks offer stability  
and growth potential, balancing  
risk and reward**



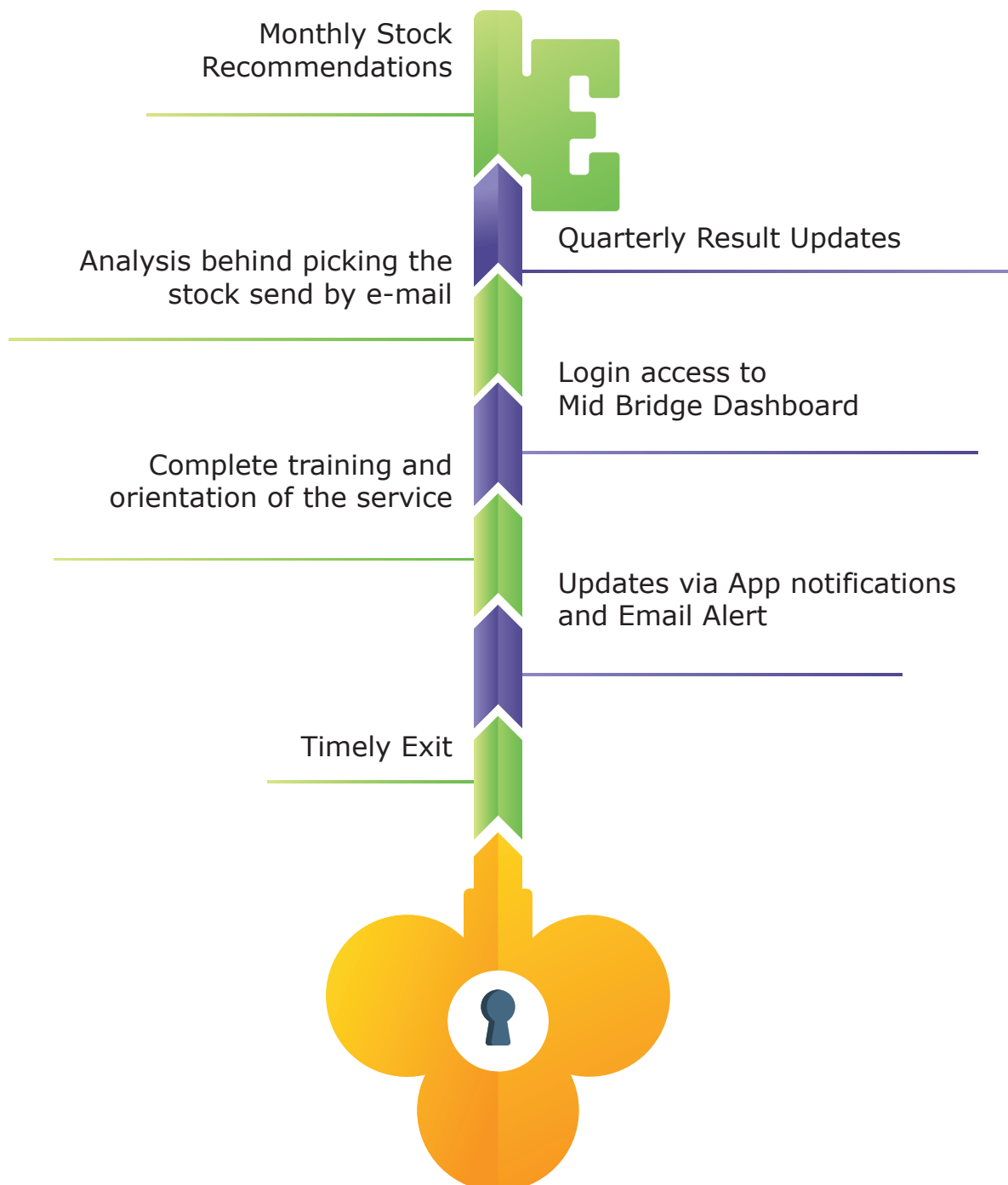
## What's in it for you?

### Recommendations

You will receive a monthly stock recommendation to BUY a stock with an estimated holding period of a year. Once the stock reaches the expected target price (TP), you will receive a SELL signal for the same.

### Quarterly Result Updates

You will also receive quarterly result updates on the stock.



## Timely Updates

All recommendations will be sent on a real-time basis via email and app notification. Our aim is to deliver recommendations instantly with no time lags and delays. A report on the stock will be informed to you via email, which details out the reasons for the pick.

## TERMS TO UNDERSTAND

- CMP: Current Market Price
- TGT: Target Price
- BP: Book Profit



**RISK LEVEL :** *A medium risk service with stocks having high historical ROCE and ROA.*

## How to subscribe?

- Visit [www.dsij.in/products-services/for-investor/mid-bridge](http://www.dsij.in/products-services/for-investor/mid-bridge)
- Click subscribe
- Sign in or sign up
- Select payment method from credit/debit card, Net Banking, Wallet or UPI
- Fill up the required details
- Complete the payment process



## Why DSIJ?

The name 'DSIJ' is synonymous with 'Equity Research'. We are practically the only research-based media house that has been monitoring, analysing and recommending equity stocks and diligently tracking equity markets since 1986! It requires tremendous maturity to beat markets consistently and this maturity comes by spending time in the market. More amount of time spent in markets, better is the probability of understanding the moods of the market.

DSIJ has spent thirty-seven plus years decoding the market moods and is truly India's well established equity research firm.

The quality of research at DSIJ and its 'keep it simple' approach has helped lakh of investors to create wealth in the stock market consistently.

Investors consider DSIJ as their true friend when it comes to wealth creation in equity markets as it provides unbiased, actionable and accurate information on equity markets. We have been getting it right most of the time in our stock selection and that is the reason why we are popular amongst the investing community in India.



## Message from MD's desk.

Our vision and mission are solely aligned towards the single objective, "To enhance, protect and democratize wealth". Without such dedicated purpose, we would have not been able to enjoy the trust and well wishes of our subscribers since 1986.

It is our endeavour to ensure that all content/research provided lead to a 'call to action' i.e., what should the subscriber do. Above all, this is backed by our proprietary qualitative as well as quantitative research model built over years of experience. We exercise due diligence in identifying not just the best time to buy a stock but also, the most appropriate time to exit the investment. Our research team monitors all open positions on a 24x7 basis and provides timely updates about results, major developments, prospects & time to exit.

All in all, we are there for you in your journey while investing into equities and mutual funds. Our advice is unbiased and neutral as we are neither a broker nor distributor to earn commissions by deploying your money. We simply charge a small subscription fee and work hard to get you results so that we can have you renew with us time and again and become a part of the ever-growing prosperous members of DSIJ family.

Thank you very much for being part of our developing business and we always promise you customer satisfaction. Please reach out to our customer care numbers and emails provided on our website for any help/guidance needed.

Assuring you of our best services.

To know more about our research team do visit

[www.dsij.in/more/research-panel](http://www.dsij.in/more/research-panel)

**Come and be a part of the ever-growing 12,50,000+ prosperous members of DSIJ family and get a close view of how the markets play out!**

## Disclosures under SEBI (Research Analyst) Regulations, 2014:

DSIJ PRIVATE LIMITED, Research Analyst INH000006396, regulated by the Securities and Exchange Board of India.

**Disclaimer:** The recommendations are purely a viewpoint and there is no guarantee on the returns. Hence all the clients (paid or unpaid) are requested to apply their prudence before acting on any of the recommendations. Neither DSIJ PVT LTD nor any of its promoters, members, or employees shall be held responsible for any losses incurred (if any) by acting on the recommendations.

**Disclosure:** Kindly refer to the detailed disclosures as per SEBI (Research Analyst) Regulations, 2014 placed at: <https://www.dsj.in/disclosures>

Registration granted by SEBI, enlistment as RA and IA with BSE and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

Investment in securities market is subject to market risks. Read all the related documents carefully before investing.

DSIJ Private Limited does not have any positions on stocks that are the subject of advice to our clients.

To take advantage of this service subscribe now :



020-66663800 / 801

Should you have any query contact our customer service department



020-66663802    ✉ [service@dsij.in](mailto:service@dsij.in)

or give us a missed call on 02066663888

Registered and Correspondence Office Address : DSIJ PVT LTD. Office No - 409, Solitaire Business Hub, Kalyani Nagar, Pune - 411006. CIN No: CIN-U22120MH2003PTC139276, SEBI RA Registration No: INH000006396, SEBI IA Registration No: INA000001142, BSE Enlistment No. RA: 5307 / IA: 1346.