



Model Portfolio

Steady Portfolio Builder

DSIJ INVESTMENT ADVISORY UNIT



Why Model Portfolio is for you?

- You will receive a list of 15 stocks recommendation for BUY with an estimated holding period of five year.
- This portfolio is expected to outperform the benchmark in 3 to 5 years.
- Benefit of compounding over the five years.
- Weight of the portfolio is determined based on various criteria that optimise the risk-return ratio.
- Quarterly review and rebalancing (If required) to ensure quality stocks in portfolio.
- Recommendations and updates through email.
- Update on quarterly results of stocks held will be provided.
- Customers can reach anytime at our support id for any issues.

Currently, the Model Portfolio family has three variants you can choose any one according to your risk profile:

- **Multi Cap:** Stocks are selected from across market capitalisation, and you can choose portfolio that suits your risk profile.
- **Small Cap:** Stocks are selected solely from Small Cap companies. It is for high-risk takers.
- **Mid Cap:** Stocks are selected solely from Mid Cap companies. It is for medium and high risk takers.

Multi Cap

Over a longer term, equity as an asset class has outperformed the other asset classes and helped in creating wealth for investors. Looking historically, it has delivered healthy inflation adjusted returns and helped investors to meet their desired goals.

During the journey, businesses go through various ups and downs and to sustain the captain of the ship (i.e. management of a company) should be competent enough to sail through such difficult times. However, not venturing out should also not be the objective of the management else he would end up preserving the ship at the port forever. Hence, keeping this in mind, under Multi Cap we strive to hunt for quality companies which have strong & predictable cash generation. Furthermore, as company managements play a pivotal role in the growth of any organisation, we tend to give more emphasis on the management's integrity along with their competency to utilise available funds at its optimum level (high RoE, RoCE etc.).

After investing in quality stocks, we need to wait patiently and let the compounding do its magic, as rightly said by well-known scientist Albert Einstein "Compound interest is the eighth wonder of the world". Thus, under Multi Cap the investors can expect to generate wealth with the benefit of compounding. Yes, it remains our task to switch any stock that derails or whose story does not play out during investment.



Advantages:

- Quality stocks with strong cash generating ability, healthy return ratios, coupled with good corporate governance practice.
- Cutting the Noise by staying away from short term volatility in the market.
- Combination of Large, Mid & Small caps to keep a powerful balanced portfolio. The exact proportion with depend upon risk profile of an investor.
- It is a medium risk product with diversified portfolio.

Small Cap

The equity market is renowned for providing higher returns in comparison to other asset classes. Within the equity market, investing in small-cap companies with strong fundamentals that have the potential to grow into mid and large-cap companies is an excellent way to capitalize on market returns.

Small-cap companies have historically outperformed their larger counterparts over the long run, presenting significant growth opportunities for investors. Due to their potential for expansion and being undervalued by the market, investing in small-cap stocks may offer the possibility of larger returns.

Small-cap stocks refer to companies with a relatively small market capitalization. As per SEBI's classification, companies ranking after 250 in terms of market capitalization are known as Small-Cap companies.

Many investors desire to invest in small-cap companies and build their own portfolio of stocks that can deliver better returns. However, this requires a comprehensive investment strategy that includes research, analysis, and risk management, which can be time-consuming and require specialized expertise.

Small Cap provides a portfolio of carefully selected small-cap stocks based on strong business fundamentals, fair valuation, supportive industry and market trends, scalability of business, good liquidity, better quality of management, and higher promoter stake. Additionally, the portfolio is diversified across sectors and industries to create a robust investment option. This high-risk product aims to provide returns higher than the benchmark in the industry, which is the S&P BSE 250 SmallCap Index, over 3-5 years.

Investing in small-cap stocks requires specific traits. Many investors may act impulsively and sell a stock that is not moving, missing out on potential long-term growth. In other cases, investments

may experience significant drawdowns, leading to premature selling of stocks. Patience is key when investing in small-cap stocks, as these companies can become potential mid-caps or even large-cap companies in the future.

Advantages:

- Investing in stocks that have room for higher growth in future that can potentially become big companies.
- Long-term investors can see their investment value growing much more than the benchmark (BSE 250 SmallCap Index).
- Investors will have a portfolio of stocks which are early stage growing companies.

Key points to keep in mind while going for Small Cap:

- The stock price can be volatile, and investors must keep patience.
- These are high-risk investments and sometime industry dynamics may change that may not lead to the expected gains.
- Portfolios can have higher drawdowns.

Mid Cap

Mid-cap stocks are the companies which fall between the large-cap and small-cap categories. These companies are often seen as having greater growth potential than large-cap stocks, while also being less risky than small-cap stocks.

Investing in mid-cap stocks gives investors the chance to get exposed to businesses that are still developing and expanding but have already built a strong market position. Best of the mid-cap companies have excellent management teams and sound financial standing, which can lessen some of the risks involved with buying small-cap stocks. The possibility of bigger returns is one advantage of investing in mid-cap stocks. These businesses still have room to grow and expand, so there is frequently more room for their stocks to increase in value over time.

Mid Cap provides a portfolio of carefully selected mid-cap stocks based on strong business fundamentals, enough room for growth, fair valuation, quality of management, and excessive volatility. Additionally, the portfolio is diversified across sectors and industries to create a robust investment option. This moderate to high-risk product aims to provide returns higher than the benchmark in the industry, which is the S&P BSE Midcap Index, over 3-5 years.

Mid-cap stocks are often overlooked by analysts and investors in favour of large-cap stocks. Investing in mid-cap stocks can be a good way for investors to diversify their portfolios and potentially earn higher returns.

Advantages:

- While mid-cap stocks can be subject to greater volatility than large-cap stocks, they tend to be less volatile than small-cap stocks.
- Mid-cap companies have the potential to offer more favourable risk-adjusted returns.
- Mid-cap stocks may provide greater stability and potential for growth compared to other categories.
- Mid-cap companies tend to have more information available for analysis than small-cap companies, allowing for better-informed investment decisions.

■ Service:

All recommendations will be sent through email and provided on the website in the member's dashboard. A report on the stock will be informed to you via E-mail with the reasons for the pick.

■ Terms to understand:

CMP: Current Market Price | TGT: Target Price | SL: Stop loss



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Investment Advisor

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