

## Crompton Greaves Consumer

*In-line EBITDA; Growth outlook remains healthy, maintain BUY*

Crompton reported in-line EBITDA, supported by broad-based growth and controlled SG&A despite RM headwinds and an estimated ~Rs2bn sales loss due to supply chain disruptions (ex-impact growth: ~22% YoY). Lighting outperformed most peers, except OEL, while Butterfly's recovery remained on track, albeit lagging TTKPT, Hawkins and SKL on growth. We model a 10.5% revenue CAGR over FY26–28E (broadly in line with peers), driven by sustained summer-product demand amid the El Niño cycle, continued Butterfly recovery, and incremental contribution from rooftop solar and wires. Operating leverage is expected to drive a 100bps EBITDA margin expansion, translating into a 19.4% PAT CAGR and a 410bps improvement in RoCE to 23.4%. At 29.5x/23.7x FY27E/FY28E EPS (near -2SD), the risk-reward remains attractive. We maintain BUY with a TP of Rs340, based on 30x FY28E EPS, supported by Crompton's strong brand equity, category leadership, consistent execution and structurally superior margin profile.

**In-line Quarter:** Revenue grew 11.8% y/y (0.5/1.5% lower than ARe/BBGe). ECD/Lighting/Butterfly grew 10.6/15.4/18.4% y/y, led by growth in fans, pumps, appliances, lighting, kitchen appliances. Gross margin fell 91bps y/y to 31.2%, while controlled SGA led to 45bps y/y expansion in EBITDA margin to 10% (11 below ARe and 70bps higher than BBGe). EBITDA grew 17.1% y/y to Rs2.2bn. PAT grew 16.7% y/y to Rs1.4bn (6.1/1.7% lower than ARe/BBGe).

**Key Concall Highlights:** (a) Supply chain disruptions led to ~Rs2bn of lost primary sales, largely in fans; the management indicated most constraints were resolved by quarter-end, with July operations back to normal. Excluding the impact, Q1 revenue growth would have come in at ~22% y/y; (b) BLDC fans grew ~45% y/y, delivering a record quarterly sales; (c) Butterfly standalone revenue grew 18% y/y (excluding inter-company sales), with >20% growth across core retail, LFR and e-commerce channels, indicating continued recovery; (d) Rooftop solar OB stood at ~Rs5bn (~38k homes), with the bulk of execution expected in Q2FY27; B2C orders have also commenced; (e) Alternate channels contributed 16% of revenue, supported by ongoing GTM transformation, while the 'Crompton Armor' wires business continued its phased rollout ahead of a pan-India expansion. (f) Management plans to invest ~Rs3.5bn in a next-generation greenfield manufacturing facility over the next 2–3 years to support future growth.

**Outlook and Valuation:** Post Q1FY27, we trim our EBITDA margin estimate by 3/2bps for FY27/28e, reflecting an adverse mix, as the relatively margin-dilutive Butterfly business scales faster, partly offset by lower ECD sales following supply chain-led demand loss. We model 10.5/19.4% revenue/earnings CAGR over FY26–28e, driving 410bps improvement in RoCE to 23.4%. Considering the company's strong brand equity, category leadership, execution consistency and structurally superior margin profile, we maintain BUY rating on the stock with a TP of Rs340, based on 30x FY28e EPS. **Key Risks:** (a) Persistent supply chain issues; and (b) limited ability to pass on input cost inflation.

Rating: **BUY**

Target Price (12-mth): Rs.340

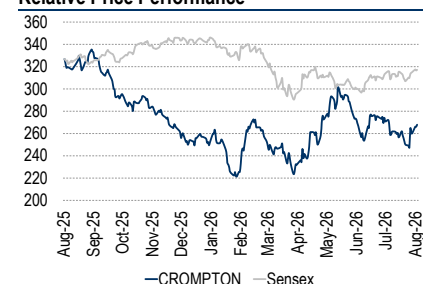
Share Price: Rs.270

| Key Data           | CROMPTON IN / CROP.BO |
|--------------------|-----------------------|
| 52-week high / low | Rs337 / 218           |
| Sensex / Nifty     | 78955 / 24636         |
| Market cap         | Rs171bn               |
| Shares outstanding | 644m                  |

| Shareholding Pattern (%) | Jun'26 | Mar'26 | Dec'25 |
|--------------------------|--------|--------|--------|
| Promoters                | -      | -      | -      |
| - of which, Pledged      | -      | -      | -      |
| Free float               | 100.0  | 100.0  | 100.0  |
| - Foreign institutions   | 19.9   | 20.5   | 20.6   |
| - Domestic institutions  | 66.5   | 66.1   | 65.7   |
| - Public                 | 13.7   | 13.4   | 13.7   |

| Estimates Revision (%) | FY27e | FY28e |
|------------------------|-------|-------|
| Revenue                | (0.3) | (0.4) |
| EBITDA                 | (0.6) | (0.5) |
| PAT                    | (5.0) | (4.2) |

### Relative Price Performance



Source: Bloomberg

**Manish Valecha**  
Research Analyst

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Research Analyst

## Quick Glance – Financials and Valuations

**Fig 1 – Income Statement (Rs m)**

| Y/E Mar                     | FY24          | FY25          | FY26          | FY27e         | FY28e         |
|-----------------------------|---------------|---------------|---------------|---------------|---------------|
| <b>Net revenues</b>         | <b>73,128</b> | <b>78,636</b> | <b>80,955</b> | <b>90,030</b> | <b>98,895</b> |
| Growth (%)                  | 6.5           | 7.5           | 2.9           | 11.2          | 9.8           |
| Direct costs                | 50,003        | 52,733        | 55,152        | 60,770        | 66,260        |
| Gross margins (%)           | 31.6          | 32.9          | 31.9          | 32.5          | 33.0          |
| SG&A                        | 15,988        | 17,020        | 17,530        | 20,033        | 21,453        |
| <b>EBITDA</b>               | <b>7,137</b>  | <b>8,882</b>  | <b>8,274</b>  | <b>9,227</b>  | <b>11,182</b> |
| EBITDA margins (%)          | 9.8           | 11.3          | 10.2          | 10.2          | 11.3          |
| - Depreciation              | 1,288         | 1,528         | 1,718         | 1,990         | 2,104         |
| Other income                | 674           | 688           | 656           | 1,080         | 1,187         |
| Interest expenses           | 792           | 480           | 440           | 270           | 297           |
| PBT                         | 5,731         | 7,562         | (793)         | 8,047         | 9,968         |
| Effective tax rates (%)     | 22.9          | 25.4          | 22.4          | 25.2          | 25.2          |
| + Associates / (Minorities) | (19)          | (81)          | (114)         | (120)         | (126)         |
| Net income                  | 4,399         | 5,559         | (2,422)       | 5,897         | 7,333         |
| <b>Adj. income</b>          | <b>4,399</b>  | <b>5,559</b>  | <b>5,143</b>  | <b>5,897</b>  | <b>7,333</b>  |
| WANS                        | 643.1         | 643.8         | 643.9         | 643.9         | 643.9         |
| <b>FDEPS (Rs)</b>           | <b>6.8</b>    | <b>8.6</b>    | <b>8.0</b>    | <b>9.2</b>    | <b>11.4</b>   |
| FDEPS growth (%)            | (5.0)         | 26.4          | (7.5)         | 14.7          | 24.3          |

**Fig 3 – Cash-flow Statement (Rs m)**

| Y/E Mar                        | FY24         | FY25         | FY26           | FY27e        | FY28e        |
|--------------------------------|--------------|--------------|----------------|--------------|--------------|
| <b>PBT</b>                     | <b>5,849</b> | <b>7,354</b> | <b>6,555</b>   | <b>7,237</b> | <b>9,078</b> |
| + Non-cash items               | 1,288        | 1,528        | 1,718          | 1,990        | 2,104        |
| Oper. prof. before WC          | 7,137        | 8,882        | 8,274          | 9,227        | 11,182       |
| - Incr. / (decr.) in WC        | 2,553        | 1,215        | 774            | 388          | 379          |
| Others incl. taxes             | (1,313)      | (1,921)      | (1,515)        | (2,030)      | (2,509)      |
| <b>Operating cash-flow</b>     | <b>8,377</b> | <b>8,175</b> | <b>7,533</b>   | <b>7,585</b> | <b>9,052</b> |
| - Capex (tang. + intang.)      | 1,077        | 2,268        | (644)          | 918          | 1,500        |
| <b>Free cash-flow</b>          | <b>7,301</b> | <b>5,907</b> | <b>8,177</b>   | <b>6,666</b> | <b>7,552</b> |
| Acquisitions                   | -            | -            | -              | -            | -            |
| - Div. (incl. buyback & taxes) | 1,929        | 1,931        | 1,932          | 4,185        | 4,185        |
| + Equity raised                | 14           | 1            | 0              | -            | -            |
| + Debt raised                  | (3,232)      | (2,992)      | (2,998)        | -            | -            |
| - Fin investments              | 1,409        | 320          | 2,499          | -            | -            |
| - Misc. (CFI + CFF)            | (769)        | (258)        | 2,440          | (690)        | (764)        |
| <b>Net cash-flow</b>           | <b>1,513</b> | <b>923</b>   | <b>(1,691)</b> | <b>3,171</b> | <b>4,131</b> |

Source: Company, Anand Rathi Research

**Fig 5 – Price Movement**



Source: Bloomberg

**Fig 2 – Balance Sheet (Rs m)**

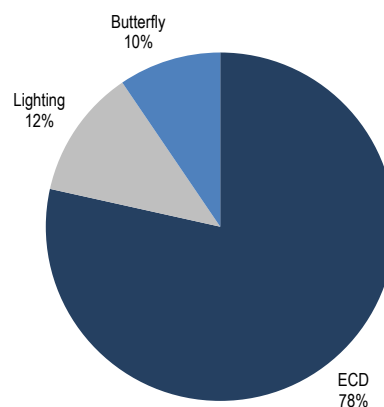
| Y/E Mar                     | FY24          | FY25          | FY26          | FY27e         | FY28e         |
|-----------------------------|---------------|---------------|---------------|---------------|---------------|
| Share capital               | 1,286         | 1,288         | 1,288         | 1,288         | 1,288         |
| Net worth                   | 29,996        | 33,901        | 29,663        | 31,375        | 34,523        |
| Debt                        | 5,990         | 2,998         | -             | -             | -             |
| Minority interest           | 4,494         | 4,576         | 4,694         | 4,694         | 4,694         |
| DTL / (Assets)              | 99            | (129)         | (398)         | (398)         | (398)         |
| <b>Capital employed</b>     | <b>40,579</b> | <b>41,347</b> | <b>33,958</b> | <b>35,670</b> | <b>38,819</b> |
| Net tangible assets         | 4,753         | 5,916         | 6,218         | 5,147         | 4,543         |
| Net intangible assets       | 14,831        | 14,381        | 11,770        | 11,770        | 11,770        |
| Goodwill                    | 12,855        | 12,855        | 7,794         | 7,794         | 7,794         |
| CWIP (tang. & intang.)      | 114           | 142           | 88            | 88            | 88            |
| Investments (strategic)     | -             | -             | -             | -             | -             |
| Investments (financial)     | 6,891         | 7,211         | 9,710         | 9,710         | 9,710         |
| Current assets (excl. cash) | 18,765        | 19,247        | 22,967        | 25,541        | 28,056        |
| Cash                        | 2,608         | 3,530         | 1,839         | 5,011         | 9,142         |
| Current liabilities         | 20,238        | 21,935        | 26,428        | 29,391        | 32,285        |
| Working capital             | (1,473)       | (2,688)       | (3,461)       | (3,849)       | (4,228)       |
| <b>Capital deployed</b>     | <b>40,579</b> | <b>41,347</b> | <b>33,958</b> | <b>35,670</b> | <b>38,819</b> |
| Contingent liabilities      | 3,013         | 4,107         | 5,204         | -             | -             |

**Fig 4 – Ratio Analysis**

| Y/E Mar                         | FY24  | FY25  | FY26   | FY27e | FY28e |
|---------------------------------|-------|-------|--------|-------|-------|
| P/E (x)                         | 39.5  | 31.3  | 33.8   | 29.5  | 23.7  |
| EV / EBITDA (x)                 | 24.8  | 19.5  | 20.8   | 18.3  | 14.7  |
| EV / Sales (x)                  | 2.4   | 2.2   | 2.1    | 1.9   | 1.7   |
| P/B (x)                         | 5.8   | 5.1   | 5.9    | 5.5   | 5.0   |
| RoE (%)                         | 14.7  | 16.4  | (8.2)  | 18.8  | 21.2  |
| RoCE (%) - after tax            | 11.1  | 13.3  | 15.0   | 15.2  | 17.5  |
| RoIC (%) after tax              | 14.5  | 17.9  | 22.7   | 25.8  | 34.0  |
| DPS (Rs)                        | 3     | 3     | 3      | 7     | 7     |
| Dividend yield (%)              | 1.1   | 1.1   | 1.1    | 2.4   | 2.4   |
| Dividend payout (%) - incl. DDT | 43.9  | 34.7  | (79.8) | 71.0  | 57.1  |
| Net debt / equity (x)           | 0.1   | (0.0) | (0.1)  | (0.2) | (0.3) |
| Receivables (days)              | 37    | 33    | 49     | 49    | 49    |
| Inventory (days)                | 41    | 41    | 34     | 34    | 34    |
| Payables (days)                 | 66    | 66    | 84     | 84    | 84    |
| CFO : PAT %                     | 190.4 | 147.0 | 146.5  | 128.6 | 123.4 |

Source: Company, Anand Rathi Research

**Fig 6 – Revenue-mix – Q1FY27**



Source: Company

Fig 7 – Financial Performance

| Particulars (Rs m)  | Q1 FY25       | Q2 FY25       | Q3 FY25       | Q4 FY25       | Q1 FY26       | Q2 FY26       | Q3 FY26       | Q4 FY26        | Q1 FY27       | y/y (%)     | q/q (%)        |
|---------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|---------------|-------------|----------------|
| <b>Net sales</b>    | <b>21,377</b> | <b>18,960</b> | <b>17,692</b> | <b>20,606</b> | <b>19,983</b> | <b>19,156</b> | <b>18,983</b> | <b>22,833</b>  | <b>22,350</b> | <b>11.8</b> | <b>(2.1)</b>   |
| Gross profit        | 6,816         | 6,204         | 5,891         | 6,991         | 6,424         | 6,050         | 6,110         | 7,213          | 6,981         | 8.7         | (3.2)          |
| Margin (%)          | 31.9          | 32.7          | 33.3          | 33.9          | 32.1          | 31.6          | 32.2          | 31.6           | 31.2          | (91) bps    | (36) bps       |
| <b>EBITDA</b>       | <b>2,324</b>  | <b>2,034</b>  | <b>1,880</b>  | <b>2,644</b>  | <b>1,917</b>  | <b>1,584</b>  | <b>1,953</b>  | <b>2,706</b>   | <b>2,244</b>  | <b>17.1</b> | <b>(17.1)</b>  |
| Margin (%)          | 10.9          | 10.7          | 10.6          | 12.8          | 9.6           | 8.3           | 10.3          | 11.9           | 10.0          | 45 bps      | (181) bps      |
| Depreciation        | 372           | 382           | 379           | 396           | 395           | 440           | 436           | 447            | 452           | 14.5        | 1.2            |
| Interest            | 155           | 120           | 105           | 100           | 98            | 52            | 84            | 94             | 97            | (1.2)       | 3.2            |
| Other income        | 238           | 175           | 116           | 159           | 237           | 134           | 128           | 158            | 218           | (8.1)       | 37.9           |
| Extraordinary items | -             | -             | -             | -             | -             | (204)         | (200)         | (7,160)        | -             | NA          | (100.0)        |
| <b>PBT</b>          | <b>2,035</b>  | <b>1,707</b>  | <b>1,512</b>  | <b>2,308</b>  | <b>1,661</b>  | <b>1,022</b>  | <b>1,360</b>  | <b>(4,837)</b> | <b>1,913</b>  | <b>15.2</b> | <b>(139.5)</b> |
| Tax                 | 511           | 427           | 393           | 591           | 422           | 268           | 350           | 475            | 486           | 15.2        | 2.4            |
| ETR (%)             | 25.1          | 25.0          | 26.0          | 25.6          | 25.4          | 26.2          | 25.7          | (9.8)          | 25.4          |             |                |
| Reported PAT        | 1,517         | 1,249         | 1,098         | 1,695         | 1,223         | 712           | 983           | (5,340)        | 1,405         | 14.9        | (126.3)        |
| <b>Adj. PAT</b>     | <b>1,517</b>  | <b>1,249</b>  | <b>1,098</b>  | <b>1,695</b>  | <b>1,223</b>  | <b>864</b>    | <b>1,133</b>  | <b>1,820</b>   | <b>1,405</b>  | <b>14.9</b> | <b>(22.8)</b>  |
| <b>Adj. EPS</b>     | <b>2.4</b>    | <b>1.9</b>    | <b>1.7</b>    | <b>2.6</b>    | <b>1.9</b>    | <b>1.3</b>    | <b>1.8</b>    | <b>2.8</b>     | <b>2.2</b>    | <b>14.9</b> | <b>(22.8)</b>  |

Source: Company

| As % of income      | Q1 FY25 | Q2 FY25 | Q3 FY25 | Q4 FY25 | Q1 FY26 | Q2 FY26 | Q3 FY26 | Q4 FY26 | Q1 FY27 | bps y/y | bps q/q |
|---------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Gross margin        | 31.9    | 32.7    | 33.3    | 33.9    | 32.1    | 31.6    | 32.2    | 31.6    | 31.2    | (91)    | (36)    |
| SG&A                | 21.0    | 22.0    | 22.7    | 21.1    | 22.6    | 23.3    | 21.9    | 19.7    | 21.2    | (136)   | 145     |
| EBITDA margins      | 10.9    | 10.7    | 10.6    | 12.8    | 9.6     | 8.3     | 10.3    | 11.9    | 10.0    | 45      | (181)   |
| Depreciation        | 1.7     | 2.0     | 2.1     | 1.9     | 2.0     | 2.3     | 2.3     | 2.0     | 2.0     | 5       | 7       |
| Interest            | 0.7     | 0.6     | 0.6     | 0.5     | 0.5     | 0.3     | 0.4     | 0.4     | 0.4     | (6)     | 2       |
| Other income        | 1.1     | 0.9     | 0.7     | 0.8     | 1.2     | 0.7     | 0.7     | 0.7     | 1.0     | (21)    | 28      |
| Extraordinary items | -       | -       | -       | -       | -       | (1.1)   | (1.1)   | (31.4)  | -       | -       | 3,136   |
| PBT                 | 9.5     | 9.0     | 8.5     | 11.2    | 8.3     | 5.3     | 7.2     | (21.2)  | 8.6     | 25      | 2,974   |
| ETR                 | 25.1    | 25.0    | 26.0    | 25.6    | 25.4    | 26.2    | 25.7    | (9.8)   | 25.4    | 1       | 3,523   |
| Adj. PAT margins    | 7.1     | 6.6     | 6.2     | 8.2     | 6.1     | 4.5     | 6.0     | 8.0     | 6.3     | 16      | (169)   |

Source: Company

| Segment-wise (Rs m)     | Q1 FY25 | Q2 FY25 | Q3 FY25 | Q4 FY25 | Q1 FY26 | Q2 FY26 | Q3 FY26 | Q4 FY26 | Q1 FY27 | y/y (%)  | q/q (%)   |
|-------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|----------|-----------|
| <b>Net sales</b>        |         |         |         |         |         |         |         |         |         |          |           |
| ECD                     | 17,266  | 13,927  | 12,878  | 16,029  | 15,863  | 13,712  | 13,850  | 17,553  | 17,541  | 10.6     | (0.1)     |
| Lighting                | 2,333   | 2,531   | 2,577   | 2,761   | 2,330   | 2,611   | 2,750   | 3,156   | 2,688   | 15.4     | (14.8)    |
| Butterfly               | 1,777   | 2,502   | 2,237   | 1,817   | 1,791   | 2,834   | 2,383   | 2,123   | 2,121   | 18.4     | (0.1)     |
| <b>Sales mix (%)</b>    |         |         |         |         |         |         |         |         |         |          |           |
| ECD                     | 80.8    | 73.5    | 72.8    | 77.8    | 79.4    | 71.6    | 73.0    | 76.9    | 78.5    |          |           |
| Lighting                | 10.9    | 13.4    | 14.6    | 13.4    | 11.7    | 13.6    | 14.5    | 13.8    | 12.0    |          |           |
| Butterfly               | 8.3     | 13.2    | 12.6    | 8.8     | 9.0     | 14.8    | 12.6    | 9.3     | 9.5     |          |           |
| <b>EBIT</b>             |         |         |         |         |         |         |         |         |         |          |           |
| ECD                     | 2,587   | 2,064   | 1,957   | 2,675   | 2,116   | 1,450   | 1,800   | 2,724   | 2,372   | 12.1     | (12.9)    |
| Lighting                | 209     | 271     | 278     | 440     | 296     | 405     | 333     | 384     | 323     | 9.2      | (15.9)    |
| Butterfly               | 41      | 177     | 123     | 123     | 76      | 221     | 140     | 131     | 90      | 18.4     | (31.6)    |
| <b>EBIT margins (%)</b> |         |         |         |         |         |         |         |         |         |          |           |
| ECD                     | 15.0    | 14.8    | 15.2    | 16.7    | 13.3    | 10.6    | 13.0    | 15.5    | 13.5    | 18 bps   | (199) bps |
| Lighting                | 8.9     | 10.7    | 10.8    | 15.9    | 12.7    | 15.5    | 12.1    | 12.2    | 12.0    | (68) bps | (15) bps  |
| Butterfly               | 2.3     | 7.1     | 5.5     | 6.7     | 4.2     | 7.8     | 5.9     | 6.2     | 4.2     | (0) bps  | (194) bps |

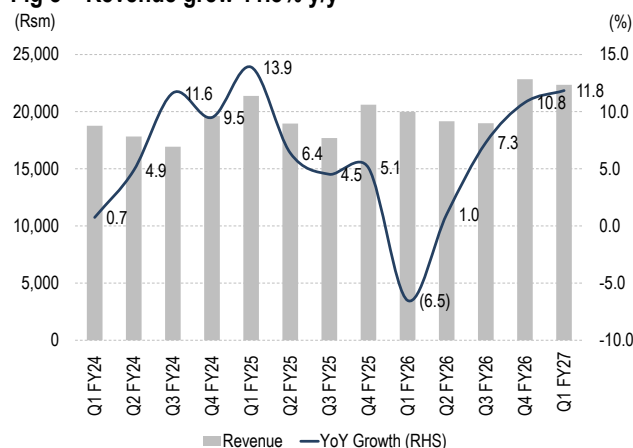
Source: Company

## Earnings Concall – Key Highlights

### Business and Financial Outlook

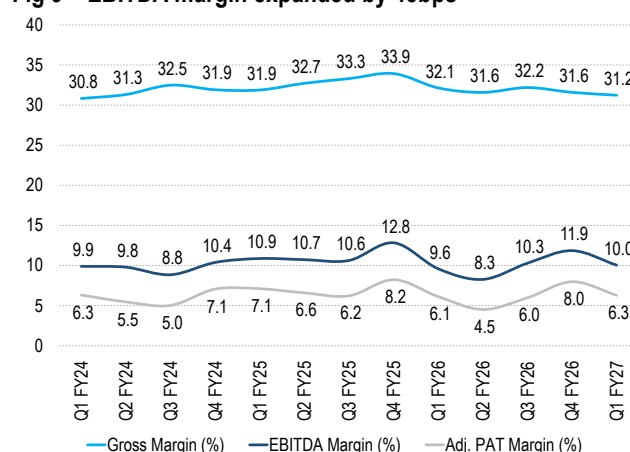
- The company delivered double-digit growth across segments, aided by healthy demand, new product launches and strong execution.
- It undertook high single-digit to low double-digit price hikes, offsetting ~80% of commodity inflation.
- Supply chain disruptions led to ~Rs2bn of lost primary sales, largely in fans; supply normalised by Jul-26.
- BLDC fans recorded record quarterly sales, aided by sustained premiumisation.
- Alternate channels contributed 16% to revenue, aided by ongoing GTM transformation.
- ‘Crompton Armor’ wires launched across ~14 cities in TN and Karnataka through an asset-light model; pan-India rollout planned.
- It plans to set up a next-gen greenfield unit over the next 2-3 years (~Rs3.5bn capex), while regular annual capex remains unchanged.

**Fig 8 – Revenue grew 11.8% y/y**



Source: Company, Anand Rathi Research

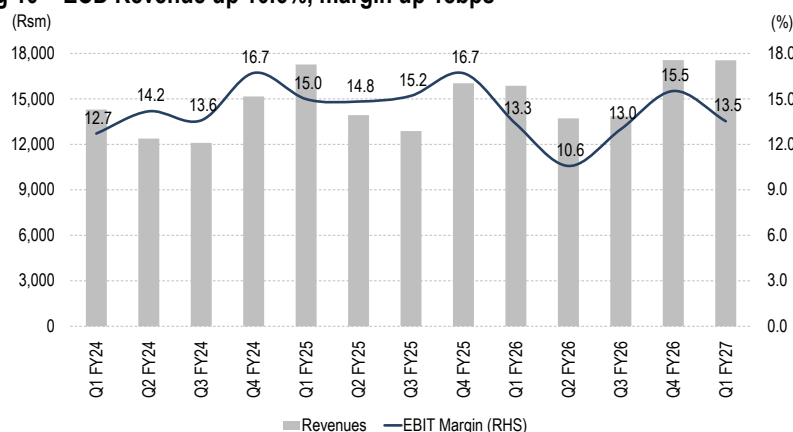
**Fig 9 – EBITDA margin expanded by 45bps**



Source: Company, Anand Rathi Research

### ECD

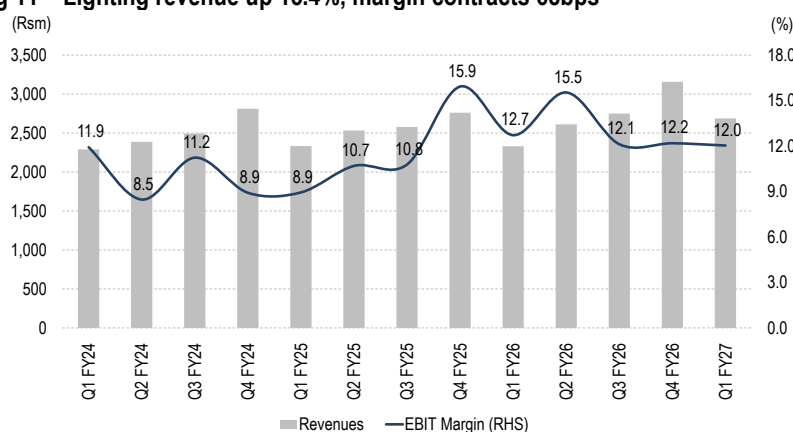
- Fans delivered healthy growth despite supply constraints, led by BLDC, TPW and ceiling fans, with continued market share gains.
- BLDC portfolio grew ~45% YoY, supported by five new launches and strong traction in premium offerings.
- Pumps continued to gain market share across categories; launched B2C solar pumps and expanded the specialty pumps portfolio.
- Domestic Appliances posted double-digit growth, led by water heaters, which continue to gain market share across GT and e-commerce.
- SDA margin improved sharply, aided by calibrated pricing and a richer product-mix.
- BEE/BWP transition is expected to strengthen the company's position in the entry segment as smaller players face cost pressures.
- Rooftop solar OB stood at ~Rs5bn (~38k homes), with most of the execution expected in Q2FY27; B2C orders have commenced.

**Fig 10 – ECD Revenue up 10.6%, margin up 18bps**

Source: Company, Anand Rathi Research

## Lighting

- It delivered strong double-digit growth in B2C and B2B businesses.
- B2C growth was driven by ceiling lights and new product launches, while B2B benefited from healthy project execution.
- Margin remained under pressure due to higher input cost on legacy B2B contracts, partly offset by improving B2C profitability.

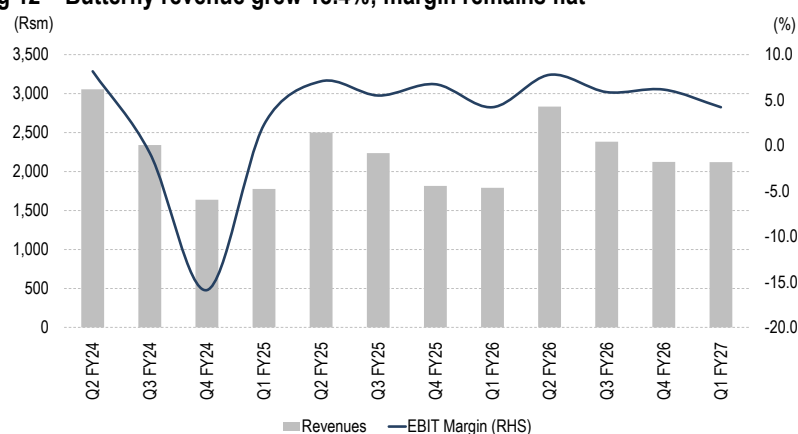
**Fig 11 – Lighting revenue up 15.4%, margin contracts 68bps**

Source: Company, Anand Rathi Research

## Butterfly

- Standalone revenue grew 18% YoY (ex-inter-company mixer grinder sales), with core retail, LFR and e-com channels grew by >20%.
- It saw continued market share gain in mixer grinders, pressure cookers and glass cooktops, led by premium 'Idea First' range.
- Auxiliary categories saw strong growth, aided by relaunches across induction/infrared cooktops and rice cookers, while LPG shortages impacted gas stove demand.
- The management remains focused on expanding presence in North and West India and accelerating growth in auxiliary categories from Q2FY27 despite rising competition from white-label and global brands.

**Fig 12 – Butterfly revenue grew 18.4%; margin remains flat**



Source: Company, Anand Rath Research

## Outlook and Valuation

We expect growth momentum to sustain, aided by healthy demand for summer products amid the *El Niño* cycle, continued Butterfly recovery following a broad-based kitchen appliances revival and incremental contribution from rooftop solar, solar pumps and wires foray. We model 10.5% revenue CAGR over FY26-28e (broadly in-line with peers), with 100bps EBITDA margin expansion, led by improved operating leverage, driving 19.4% earnings CAGR and 410bps improvement in RoCE to 23.4%.

Following Q1FY27, we trim our EBITDA margin estimate by 3/2bps for FY27/28e, reflecting an adverse mix, as the relatively margin-dilutive Butterfly business scales faster, partly offset by lower ECD sales following supply chain-led demand loss. At 29.5x/23.7x FY27e/FY28e EPS (near -2SD), the risk-reward remains attractive. Considering the company's strong brand equity, category leadership, execution consistency and structurally superior margin profile, we maintain BUY rating on the stock with a TP of Rs340, based on 30x FY28e EPS.

**Fig 13 – Actual vs. AR and BBG Estimates**

| Q1 FY27 (Rs m)     | Actuals | Our Estimate | Deviation (%) | BBG Estimates | Deviation (%) |
|--------------------|---------|--------------|---------------|---------------|---------------|
| Net Sales          | 22,350  | 22,464       | (0.5)         | 22,695        | (1.5)         |
| EBITDA             | 2,244   | 2,281        | (1.6)         | 2,288         | (1.9)         |
| EBITDA margins (%) | 10.0    | 10.2         | (11) bps      | 9.3           | 70 bps        |
| Adj. PAT           | 1,405   | 1,519        | (7.5)         | 1,452         | (3.3)         |

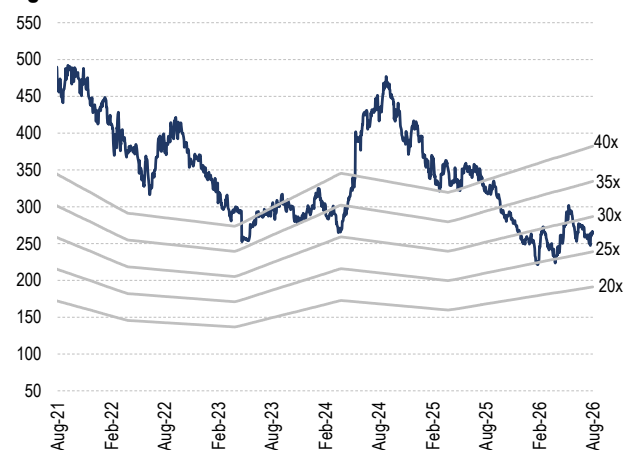
Source: Company, Bloomberg, Anand Rath Research

**Fig 14 – Change in Estimates**

| (Rs m)            | Actual | New Estimates |        | Old Estimates |        | Change (%) |         |
|-------------------|--------|---------------|--------|---------------|--------|------------|---------|
|                   | FY26   | FY27e         | FY28e  | FY27e         | FY28e  | FY27e      | FY28e   |
| Net Sales         | 80,955 | 90,030        | 98,895 | 90,344        | 99,245 | (0.3)      | (0.4)   |
| EBITDA            | 8,274  | 9,227         | 11,182 | 9,283         | 11,239 | (0.6)      | (0.5)   |
| EBITDA Margin (%) | 10.2   | 10.2          | 11.3   | 10.3          | 11.3   | (3) bps    | (2) bps |
| PBT               | 6,771  | 8,047         | 9,968  | 8,458         | 10,402 | (4.9)      | (4.2)   |
| Adj. PAT          | 5,143  | 5,897         | 7,333  | 6,210         | 7,658  | (5.0)      | (4.2)   |
| Adj. EPS          | 8.0    | 9.2           | 11.4   | 9.6           | 11.9   | (5.0)      | (4.2)   |

Source: Anand Rath Research

**Fig 15 – P/E Band**



Source: Company, Anand Rath Research

**Fig 16 – The Stock near -2SD**



Source: Company, Anand Rath Research

### Key Risks

- Persistent supply chain issues.
- Limited ability to pass on input cost inflation.



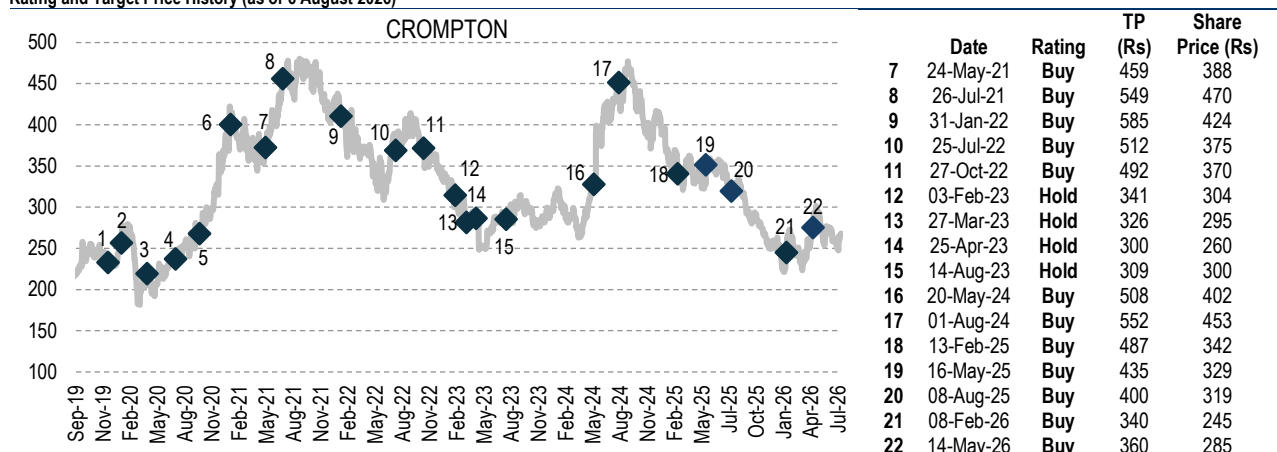
## Appendix

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